



Good Deeds Day Campaign Nepal

Introduction

Good Deeds Day (GDD) is a global day that unites people from 108 countries to do good deeds for the benefit of others and the planet with the involvement of thousands of organizations and business to do well in volunteering since 2007. GDD is a global movement which aims to motivate every individual to do good in the community from his every action. On March 29, GDD organize an event in every partners and affiliated countries to spread the information about the good deed that's has to be carried out by every individual for the social justice, uplift the standard of the society and to achieve the Sustainable Development Goals (SDG) 2030.

In the previous year, partners and affiliated organization had conducted GDD event on March 29. In 2020 different local events with the collaboration of partners and affiliated organizations and institutions are going on in response to COVID-19. This response activities will embrace individual, CSOs, business institution, private sectors, students from different discipline, representatives from government offices, and others concerned stakeholders to provide space for demonstrate different good deeds and will be a good opportunity for youth volunteers to engage in different activities with relevant interventions.

Good Deeds Day is an annual tradition of good deeds which will be organized in every affiliated and partners country to spread the good deeds for the community. All over the world, many individuals and institutions choose to volunteer for social justice, putting into practice the simple idea that, every single person can do something good, be it large or small, to improve the lives of others and positively change the world.

Background of Good Deeds Day

Since its launch in 2007, this annual tradition of good has grown from 7,000 participants in 2007 in Israel to almost 1 million in 2015. Going global in 2011 with 10 international cities, including many in the USA, Good Deeds Day began uniting people all over the world. In 2012, we reached Europe and teamed up with MTV Global for a six-week-campaign on its online and TV platforms, exposing the message to 24 million viewers around the world. In 2013, 16,000 volunteers from 50 countries took part in hundreds of projects, including a kick off with ABC Network in NYC. Next, Good Deeds Day doubled in reach in 2014, partnering for the second year in a row with ABC Network NYC, and collaborating with leading volunteer organizations as part of a grand scale campaign involving TV, radio, and social media. 500,000 people took part in Israel and some 35,000 globally.

Campaign members in Nepal

S/N	Organizations	Address
1	Birtamod Cleaning Campaign	Birtamod
2	Purple Foundation	Kathmandu
3	Peace Campaign Nepal	Sunwal
4	Nepal Friendship Society	Narayangard
5	Public Environment Awareness Development Forum	Kawasoti
6	Youth For Change Nepal	Nawalpur
7	Ekikaran Nepal	Gorkha
8	Gorkha Development UNESCO	Gorkha
9	Innovative Orion	Pokhara
10	Green Organization – GO	Nawalpur
11	Azizz Foundation	Budhanilkantha
12	UN Nepal	Gorkha
13	Hamo Abhiyan	Kathmandu
14	Novo Harm Reduction Community Nepal	Kathmandu
15	Twins Club Nepal	Kathmandu
16	Forest Environment Workers Union Nepal	Kathmandu
17	Dalit Alliance for Natural Resources(DANAR)-Nepal	Kathmandu
18	Ideal Society Nepal	Kathmandu
19	Forum for Nation Building Nepal	Kathmandu

Activity of GDD Campaign in Nepal in Response to COVID-19

- i. Material distribution to local government
- ii. Food supply to informal sector workers
- iii. Distribution of Purple bags to women migrants' returnees
- iv. Environment protection and conservation workshop
- v. Empathy tents, awareness program, peace talk, community cleanup
- vi. Community Mobile Legal Clinic
- vii. Capacity building and creative talks

Photos and videos:

<https://nafan.org.np/campaigns/>

<https://www.facebook.com/GDDNepal>

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<https://www.facebook.com/nafanngo/?eid=ARDJ0YsbJ2hEatoe3oNFUWIZne0iEOVox0np3AQDGP2rEBaZQwmA8oVmlf2cdW8aT0WPU1hOT1sxO-sx>